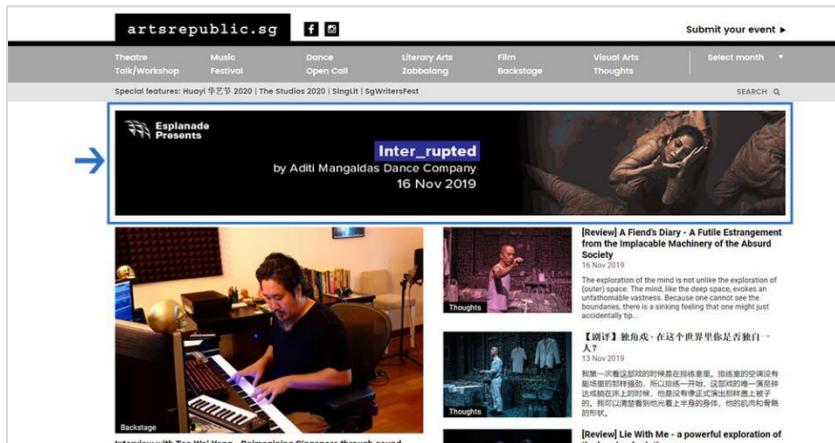


Arts Republic offers 2 types of advertising:

1. Top banner (Home page and Category pages)
2. Side banner (All event and article pages)

Top banner (Home page and Category pages)

- Ad Size: (w) 1150 x (h) 180 pixels
- Ad Rate: S\$175 per 7-day



Side banner (All event and article pages)

- Ad Size: (w) 300 x (h) up to 500 pixels
- Ad Rate: S\$100 per 7-day



Technical Specifications

- Ad creative shall be developed by Client, unless otherwise stated.
- Ad creative must be furnished 2 working days before scheduled run.

Please check whether your Ad meets the requirements, because we want your Ad to look good:

- Colour - RGB
- Quality - 72 dpi
- Format - JPG, PNG or GIF

Why Advertise with Us?

- Arts Republic is a one-stop platform online, that publishes all the arts events in Singapore.
- We have an average of 16k monthly page views and 10k monthly website visitors
- Over 60% of our visitors are youth (18 - 34 year-olds), and 70% of them are between 25 - 34 year-olds.
- About 65% of our visitors are female